

WHEREAS; mental health conditions are prevalent in the lives of people across the United States, including Wisconsin, and according to the Substance Abuse and Mental Health Services Administration, it is estimated that nearly one in four U.S. adults lives with a mental illness; and

WHEREAS; mental health includes one’s emotional, psychological, and social well-being, and addressing mental health and ensuring individuals have access to quality, affordable mental health services is essential to the overall health and well-being of every person; and

WHEREAS; early identification and treatment can make a difference in the successful management of mental illness and recovery, yet many of those affected by mental illness face significant delays between the time their symptoms first appear and when they are able to receive help, due in large part to barriers to healthcare access and the stigma that surrounds mental illness; and

WHEREAS; from kids and families to farmers and veterans, to educators and healthcare workers, to persons with substance use disorders and those experiencing mental health crises, to uninsured or underinsured individuals, all Wisconsinites deserve access to quality, affordable mental and behavioral healthcare services, which is why Wisconsin is proud to support and advance several unique and innovative solutions to address the need for increased mental health services; and

WHEREAS; this week, the state of Wisconsin joins mental healthcare providers, advocacy organizations, and people across the state in working to eliminate the stigma surrounding mental illness through commonsense policy, public education efforts, and civic engagement so that mental healthcare can be accessible to all;

NOW, THEREFORE, I, Tony Evers, Governor of the State of Wisconsin,  
do hereby proclaim October 5 through 11 2025 as

**MENTAL ILLNESS AWARENESS WEEK**

throughout the State of Wisconsin and I commend this observance  
to all our state’s residents.

IN TESTIMONY WHEREOF, I have hereunto set my hand and caused the Great Seal of the State of Wisconsin to be affixed. Done at the Capitol in the City of Madison this 29th day of September 2025.

TONY EVERS, Governor

By the Governor:

SARAH GODLEWSKI, Secretary of State